

**B.A. in Mass Communication** (30 credit hours in CMJ courses)  
 (Students must earn a C- or better in all required CMJ courses.)

<b>Core Course Requirements:</b> (9 credit hours)	Semester	Grade
CMJ 203 Mass Communication Studies	_____	_____
CMJ 376 Modes of Media Criticism	_____	_____
CMJ 483 Capstone Seminar in Mass Communication (WI)	_____	_____
___ Please check when Honors Thesis will be used as a capstone (WI)	_____	_____

**Major Course Requirements:** (21 credit hours from the following courses)

CMJ 100 Introduction to Mass Communication	_____	_____
CMJ 107 Communication & the Environment	_____	_____
CMJ 211 Journalism Studies I: Intro & History	_____	_____
CMJ 245 Film Criticism and Theory	_____	_____
CMJ 314 International Mass Communication	_____	_____
CMJ 367 Public Relations	_____	_____
CMJ 370 Visual Communication	_____	_____
CMJ 375 Journalism Studies II: Law and Ethics	_____	_____
CMJ 380 Advertising, Media and Society	_____	_____
CMJ 398 Topics in Mass Communication	_____	_____
CMJ 402 Communication Research	_____	_____
CMJ 403 Persuasion and Social Influence	_____	_____
CMJ 410 Social Influence of Mass Communication	_____	_____
CMJ 412 Electronic Media Management	_____	_____
CMJ 425 Health Campaigns	_____	_____
CMJ 430 Intercultural Communication	_____	_____
CMJ 450 Communication and Technology	_____	_____
CMJ 460 Public Communication and Advocacy	_____	_____
CMJ 475 Sexualities in Mass Communication	_____	_____
CMJ 480 Media Theories and Research Methods	_____	_____
CMJ 498 Advanced Topics in Mass Communication	_____	_____
CMJ 5xx with department approval		(9-1-14)

Students may take more than 30 Credit Hours of CMJ courses  
 but must take at least **72** Credit Hours outside of CMJ. (6/05)